



HEALTHY —paws—

HYPOALLERGENIC DOG FOOD

Completely Balanced, Natural Nutrition



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Completely Balanced, Natural Nutrition



Promotes Healthy Skin & Coat
High quality oils to create and maintain a healthy, shiny coat.



Aids Flea & Worm Prevention
Contains a unique blend of herbs and vegetables aiding the prevention of flea and worm infestation.



Reduced Flatulence
The insoluble fibre and pre-biotic nature of millet aids good intestinal health helping to reduce flatulence.



Calms Hyperactive Dogs
Naturally contains L-Tryptophan and with no artificial colours or preservatives helps reduce hyperactivity.



Prevents Scratching
Rabbit, duck and Lamb are excellent choices for dogs that have become intolerant to other protein sources.



Firmer & Fewer Stools
Finest quality ingredients providing maximum levels of digestibility resulting in firmer and fewer stools.



Helps Prevent Lawn Burn
A cluster of special natural ingredients including DL-Methionine helps to limit the amount of ammonia which is the cause of lawn burn.



Prevents Paw Chewing
Hypoallergenic ingredients, wheat free to help prevent habitual paw chewing and licking caused by food intolerances.

INGREDIENTS

Here are a few of our carefully selected ingredients:

Turkey

The natural goodness of poultry meat is highly digestible and very palatable, ideal for fussy eaters.

Duck

A good source of monounsaturated fatty acids with omega 3 and omega 6 fatty acids.

Chicken

A light & gentle source of protein, great for sensitive stomachs.

Lamb

An excellent choice for dogs that have become intolerant to other protein sources.

Venison

A naturally lean meat, high in protein, low in saturated fatty acids and contains higher levels of iron than other red meats.

Brown Rice

Great carbohydrate source that is perfect for dogs who cannot tolerate wheat.

Millet

Highly nutritious, gluten free, non acid forming and extremely digestible.

Oats

Oats provide a slower release of energy keeping your dog feeling fuller for longer.

White Rice

Easily digestible and gentle on the stomach.

Beet Pulp

A valuable fibre and energy source whilst helping to maintain colon health.

Sunflower Oil

Rich in vitamin E and a source of Linoleic acid which can help maintain a healthy skin and coat.

Cranberry

A natural source of vitamin C and high in antioxidants.

Alfalfa

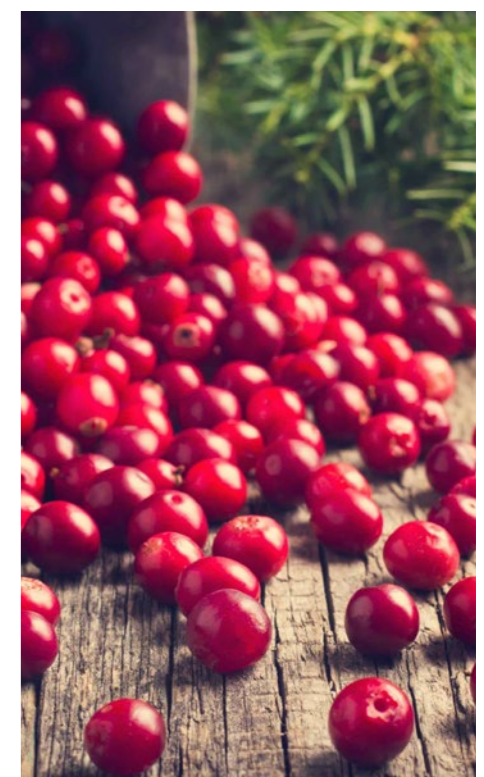
Helps cleanse the blood a rich source of natural beta-carotene, calcium and vitamins A,D and K.

Garlic

Garlic is a great anti-oxidant and has brilliant detoxifying properties for dogs.

Seaweed

An excellent source of iodine and minerals helping to maintain good metabolism, a good coat and growth.





PUPPY

BRITISH TURKEY & BROWN RICE



- ✓ BONE GROWTH/DEVELOPMENT
- ✓ IDEAL FOR FUSSY EATERS
- ✓ BRAIN HEALTH
- ✓ AIDS FLEA & WORM PREVENTION

British Turkey & Brown Rice Puppy:

2kg Product Code: 43090
6kg Product Code: 43091
12kg Product Code: 43092



Bone Growth/Development

Optimum calcium/phosphorus ratio to support and maintain healthy hips and joints for growing puppies.



Ideal for Fussy Eaters

The natural goodness of poultry meat (Turkey) is highly digestible and very palatable, ideal for fussy eaters.



Aids Flea & Worm Prevention

Contains a unique blend of herbs and vegetables aiding the prevention of flea and worm infestation.



Brain Health

Rich in DHA supporting brain development and eye function.



Vegetables, Fruits & Herbs

Naturally high in vitamin C and anti-oxidants, supporting the immune system and urinary tract.



Smaller Kibble

Smaller crunchy kibble to keep puppy teeth and gums healthy.



Kibble in CM

WHEAT & WHEAT GLUTEN FREE*

Composition:

A complete pet food for puppies.

Dried Turkey 28%, Brown Rice 26%, White Rice, Prairie Meal, Beet Pulp, Turkey Fat 6%, Sunflower Oil, Turkey Stock 2%, Minerals, Vitamins, Alfalfa, Salmon Oil, Linseed, Garlic 0.47%, Seaweed Oil, Carrot, Cranberry, Dandelion, Cleavers, Parsley, Blueberry.

Analytical Constituents:

Crude Protein 28%, Crude Oils & Fats 16%, Crude Fibre 2.5%, Crude Ash 8.5%, Calcium 1.67%, Phosphorus 1.21%, DHA 0.05%.

Nutritional Additives per kg:

Vitamins; Vitamin A 14,400 IU, Vitamin D3 2,160 IU, Vitamin C 168 mg, Vitamin E 100 mg; Trace Elements: Ferrous Sulphate Monohydrate 160 mg, Zinc Sulphate Monohydrate 133 mg, Manganous Sulphate Monohydrate 105 mg, Cupric Sulphate Pentahydrate 58 mg, Calcium Iodate Anhydrous 1.57 mg, Sodium Selenite 0.64 mg; Amino Acids: DL-Methionine 2,200 mg.

* This product is produced in a factory which processes other products containing wheat and gluten.



ADULT BRITISH TURKEY & MILLET



- ✓ IDEAL FOR FUSSY EATERS
- ✓ HELPS PREVENT LAWN BURN
- ✓ PREVENTS PAW CHEWING
- ✓ AIDS FLEA & WORM PREVENTION

British Turkey & Millet:
2kg Product Code: 43095
6kg Product Code: 43096
12kg Product Code: 43097



Reduced Flatulence
The insoluble fibre and pre-biotic nature of millet aids good intestinal health helping to reduce flatulence.



Ideal for Fussy Eaters
The natural goodness of poultry meat (Turkey) is highly digestible and very palatable, ideal for fussy eaters.



Aids Flea & Worm Prevention
Contains a unique blend of herbs and vegetables aiding the prevention of flea and worm infestation.



Helps Prevent Lawn Burn
A cluster of special natural ingredients including DL-Methionine helps to limit the amount of ammonia which is the cause of lawn burn.



Vegetables, Fruits & Herbs
Naturally high in vitamin C and anti-oxidants, supporting the immune system and urinary tract.



Prevents Paw Chewing
Hypoallergenic ingredients, wheat free to help prevent habitual paw chewing and licking caused by food intolerances.



Composition:
A complete pet food for adult dogs.
Dried Turkey 25%, Brown Rice, White Rice, Millet 9%, Beet Pulp, Turkey Fat 4%, Sunflower Oil, Turkey Stock 2%, Alfalfa, Salmon Oil, Minerals, Vitamins, Linseed, Garlic 0.47%, Carrot, Cranberry, Dandelion, Cleavers, Parsley, Blueberry.

Analytical Constituents:
Crude Protein 21%, Crude Oils & Fats 14%, Crude Fibre 3%, Crude Ash 8%.

Nutritional Additives per kg:
Vitamins; Vitamin A 14,400 IU, Vitamin D3 2,160 IU, Vitamin C 168 mg, Vitamin E 100 mg; Trace Elements: Ferrous Sulphate Monohydrate 160 mg, Zinc Sulphate Monohydrate 133 mg, Manganous Sulphate Monohydrate 105 mg, Cupric Sulphate Pentahydrate 58 mg, Calcium Iodate Anhydrous 1.57 mg, Sodium Selenite 0.64 mg; Amino Acids: DL-Methionine 2,200 mg.

* This product is produced in a factory which processes other products containing wheat and gluten.

**WHEAT &
WHEAT GLUTEN
FREE***



ADULT GRASS FED BRITISH LAMB & BROWN RICE



- ✓ PROMOTES HEALTHY SKIN & COAT
- ✓ PREVENTS SCRATCHING
- ✓ VEGETABLES, FRUITS & HERBS
- ✓ AIDS FLEA & WORM PREVENTION

Grass Fed British Lamb Adult:

2kg Product Code: 43070

6kg Product Code: 43071

12kg Product Code: 43072



Promotes Healthy Skin & Coat

High quality oils to create and maintain a healthy, shiny coat.



Prevents Scratching

Single source of protein. Lamb is an excellent choice for dogs that have become intolerant to other protein sources.



Aids Flea & Worm Prevention

Contains a unique blend of herbs and vegetables aiding the prevention of flea and worm infestation.



Helps Prevent Lawn Burn

A cluster of special natural ingredients including DL-Methionine helps to limit the amount of ammonia which is the cause of lawn burn.



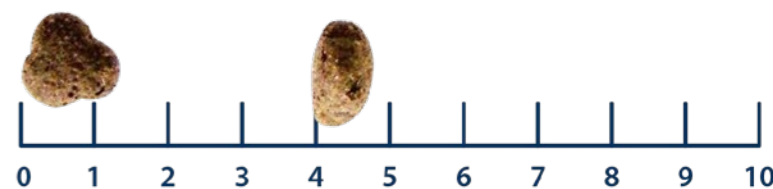
Vegetables, Fruits & Herbs

Naturally high in vitamin C and anti-oxidants, supporting the immune system and urinary tract.



Firmer & Fewer Stools

Finest quality ingredients providing maximum levels of digestibility resulting in firmer and fewer stools.



Kibble in CM

Composition:

A complete pet food for adult dogs.

Dried Lamb 26%, Brown Rice 26%, White Rice, Sorghum, Beet Pulp, Prairie Meal, Lamb Fat 5%, Sunflower Oil, Lamb Stock 2%, Alfalfa, Minerals, Garlic 0.47%, Vitamins, Carrot, Cranberry, Dandelion, Cleavers, Parsley, Blueberry.

Analytical Constituents:

Crude Protein 21%, Crude Oils & Fats 14%, Crude Fibre 3%, Crude Ash 9.5%.

Nutritional Additives per kg:

Vitamins; Vitamin A 14,400 IU, Vitamin D3 2,160 IU, Vitamin C 168 mg, Vitamin E 100 mg; Trace Elements: Ferrous Sulphate Monohydrate 160 mg, Zinc Sulphate Monohydrate 133 mg, Manganous Sulphate Monohydrate 105 mg, Cupric Sulphate Pentahydrate 58 mg, Calcium Iodate Anhydrous 1.57 mg, Sodium Selenite 0.64 mg; Amino Acids: DL-Methionine 2,200 mg.

* This product is produced in a factory which processes other products containing wheat and gluten.

**WHEAT &
WHEAT GLUTEN
FREE***



ADULT GAME & MILLET



- ✓ PROMOTES HEALTHY SKIN & COAT
- ✓ HELPS PREVENT LAWN BURN
- ✓ IDEAL FOR SMALLER BREEDS
- ✓ AIDS FLEA & WORM PREVENTION

Game & Millet Adult:
2kg Product Code: 43080
6kg Product Code: 43081
12kg Product Code: 43082



Promotes Healthy Skin & Coat
High quality oils to create and maintain a healthy, shiny coat.



Reduced Flatulence
The insoluble fibre and pre-biotic nature of millet aids good intestinal health helping to reduce flatulence.



Aids Flea & Worm Prevention
Contains a unique blend of herbs and vegetables aiding the prevention of flea and worm infestation.



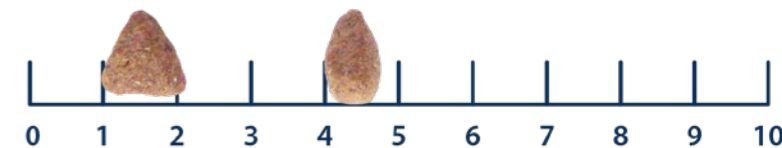
Helps Prevent Lawn Burn
A cluster of special natural ingredients including DL-Methionine helps to limit the amount of ammonia which is the cause of lawn burn.



Vegetables, Fruits & Herbs
Naturally high in vitamin C and anti-oxidants, supporting the immune system and urinary tract.



Ideal for Smaller Breeds
Smaller crunchy kibble promoting good oral health in smaller dogs.



Kibble in CM

Composition:

A complete pet food for adult dogs.

Game 33% (includes Dried Duck, Dried Venison & Dried Rabbit), Millet 26%, Brown Rice, Beet Pulp, Oats, Duck Fat, Sunflower Oil, Alfalfa, Salmon Oil, Minerals, Vitamins, Linseed, Garlic 0.46%, Seaweed, Carrot, Cranberry, Dandelion, Cleavers, Parsley, Blueberry.

Analytical Constituents:

Crude Protein 20%, Crude Oils & Fats 14%, Crude Fibre 4%, Crude Ash 8%.

Nutritional Additives per kg:

Vitamins; Vitamin A 14,400 IU, Vitamin D3 2,160 IU, Vitamin C 168 mg, Vitamin E 100 mg; Trace Elements: Ferrous Sulphate Monohydrate 160 mg, Zinc Sulphate Monohydrate 133 mg, Manganous Sulphate Monohydrate 105 mg, Cupric Sulphate Pentahydrate 58 mg, Calcium Iodate Anhydrous 1.57 mg, Sodium Selenite 0.64 mg; Amino Acids: DL-Methionine 2,200 mg.

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**WHEAT &
WHEAT GLUTEN
FREE***



ADULT RABBIT, DUCK & BROWN RICE



- ✓ PREVENTS SCRATCHING
- ✓ IDEAL FOR FUSSY EATERS
- ✓ VEGETABLES, FRUITS & HERBS
- ✓ AIDS FLEA & WORM PREVENTION

Rabbit, Duck & Brown Rice Adult:
 2kg Product Code: 43085
 6kg Product Code: 43086
 12kg Product Code: 43087



Promotes Healthy Skin & Coat
 High quality oils to create and maintain a healthy, shiny coat.



Prevents Scratching
 Rabbit and duck are excellent choices for dogs that have become intolerant to other protein sources.



Aids Flea & Worm Prevention
 Contains a unique blend of herbs and vegetables aiding the prevention of flea and worm infestation.



Prevents Paw Chewing
 Hypoallergenic ingredients, wheat free to help prevent habitual paw chewing and licking caused by food intolerances.



Ideal for Fussy Eaters
 The natural goodness of rabbit meat is highly digestible and very palatable, ideal for fussy eaters.



Helps Prevent Lawn Burn
 A cluster of special natural ingredients including DL-Methionine helps to limit the amount of ammonia which is the cause of lawn burn.



Kibble in CM

**WHEAT &
WHEAT GLUTEN
FREE***

Composition:

A complete pet food for adult dogs.

Rabbit and Duck 26% (includes Dried Duck & Dried Rabbit), Brown Rice 25.9%, White Rice, Oats, Chicken Fat, Beet Pulp, Sunflower Oil, Chicken Stock, Alfalfa, Salmon Oil, Minerals, Vitamins, Linseed, Garlic 0.46%, Carrot, Seaweed, Cranberry, Dandelion, Cleavers, Parsley, Blueberry.

Analytical Constituents:

Crude Protein 19%, Crude Oils & Fats 14%, Crude Fibre 4%, Crude Ash 6%.

Nutritional Additives per kg:

Vitamins; Vitamin A 14,400 IU, Vitamin D3 2,160 IU, Vitamin C 168 mg, Vitamin E 100 mg; Trace Elements: Ferrous Sulphate Monohydrate 160 mg, Zinc Sulphate Monohydrate 133 mg, Manganous Sulphate Monohydrate 105 mg, Cupric Sulphate Pentahydrate 58 mg, Calcium Iodate Anhydrous 1.57 mg, Sodium Selenite 0.64 mg; Amino Acids: DL-Methionine 2,200 mg.

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SENIOR/LIGHT

BRITISH FREE-RUN CHICKEN & BROWN RICE



- ✓ SUPPORTS JOINT HEALTH
- ✓ GENTLE ON STOMACH
- ✓ REDUCED FAT CONTENT
- ✓ AIDS FLEA & WORM PREVENTION

British Free-Run Chicken & Brown Rice Senior/Light:

2kg Product Code: 43075
6kg Product Code: 43076
12kg Product Code: 43077

**WHEAT &
WHEAT GLUTEN
FREE***



Supports Joint Health

With added Glucosamine, Chondroitin and MSM to support and maintain healthy hips and joints.



Reduced Fat Content

Light but complete with increased low GI ingredients such as rice and oats, higher fibre to keep hunger at bay for longer.



Aids Flea & Worm Prevention

Contains a unique blend of herbs and vegetables aiding the prevention of flea and worm infestation.



Gentle On Stomach

Chicken is a light and gentle protein source, great for sensitive stomachs.



Helps Prevent Lawn Burn

A cluster of special natural ingredients including DL-Methionine helps to limit the amount of ammonia which is the cause of lawn burn.



Oral Health

Crunchy kibble promoting good oral hygiene.



Kibble in CM

Composition:

A complete pet food for senior dogs.

Dried Chicken 21%, Brown Rice, White Rice, Oats, Beet Pulp, Sunflower Oil, Chicken Fat 3%, Chicken Stock, Alfalfa, Salmon Oil, Minerals, Vitamins, Linseed, Garlic 0.47%, Carrot, Cranberry, Dandelion, Cleavers, Parsley, Blueberry, Glucosamine (355mg/kg), Methylsulfonylmethane (355mg/kg), Chondroitin Sulphate (250mg/kg).

Analytical Constituents:

Crude Protein 19.5%, Crude Oils & Fats 12%, Crude Fibre 4.5%, Crude Ash 6%.

Nutritional Additives per kg:

Vitamins; Vitamin A 14,400 IU, Vitamin D3 2,160 IU, Vitamin C 168 mg, Vitamin E 100 mg; Trace Elements: Ferrous Sulphate Monohydrate 160 mg, Zinc Sulphate Monohydrate 133 mg, Manganous Sulphate Monohydrate 105 mg, Cupric Sulphate Pentahydrate 58 mg, Calcium Iodate Anhydrous 1.57 mg, Sodium Selenite 0.64 mg; Amino Acids: DL-Methionine 2,200 mg.

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Healthy Paws

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